## Afuture: Enhance Accessibility and Comfort Inside Stores trough Partnership between Autogrill and Stakeholders

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The not-for-profit "Lo Spirito di Stella" Association and Autogrill S.p.A. are promoting the 2007 edition of the International Competition of Ideas entitled "Design and Build for Everyone". The initiative invites architects and designers to submit solutions for certain areas in Autogrill points of sale (counter, check-out and toilets) in order to enhance comfort and functionality without sacrificing elements of design fundamental to the elimination of barriers, including psychological ones, in relationships between disabled and non-disabled people. This project is a natural development for a Group like Autogrill, which has been working with concepts like innovation, diversification and internationalization for 30 years now. Autogrill has become one of the most influential corporate case histories in Italy in fact, and not only. Full understanding of what has been accomplished to date encourages Autogrill to continue exploring new frontiers of service to meet the changing needs of all our customers, employees, communities and shareholders.